

September 8-11, 2019 Xiamen, China



China International Fair for Investment & Trade 2019  
The Belt and Road Investment Congress

INVITATION



# *The Largest and Most Influential International Investment Promotion Event*

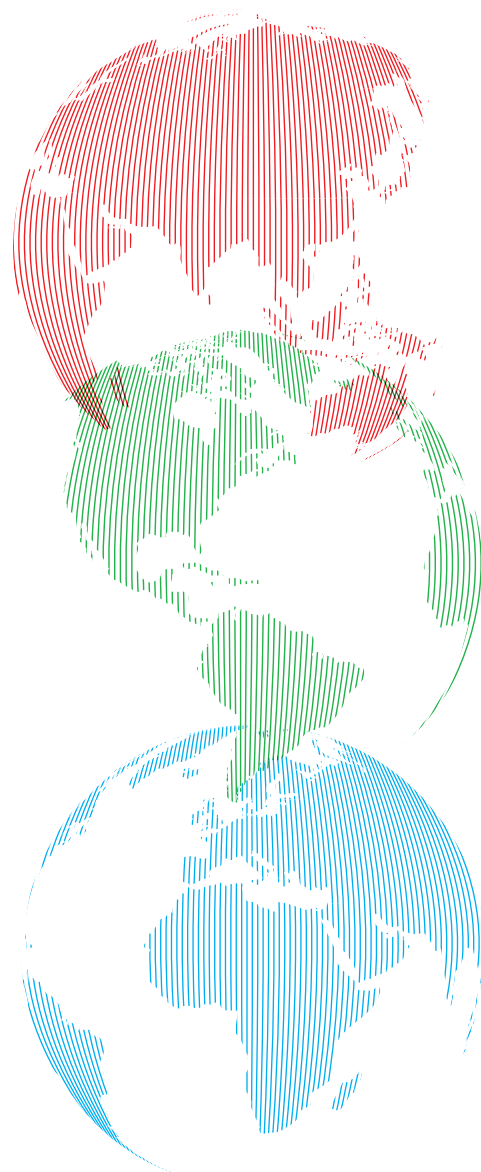


China International Fair for Investment & Trade 2019 and Belt and Road Investment Congress(abbreviated as “CIFIT 2019•BRIC”) is scheduled to take place during September 8<sup>th</sup>-11<sup>th</sup> in Xiamen, China. Themed on “Introducing FDI” and “Going Global”, the CIFIT 2019•BRIC will highlight the tangible business effect as well as investment policy and environment promotion by integrating exhibition, forums and seminars, B2B project matchmaking, high-end protocol meetings, investment salon, etc.

Each year, the CIFIT receives over 100,000 professional participants, including 15,000 overseas visitors from governmental institutions, investment promotion agencies, business associations and multinational corporations of more than 100 countries and regions, as well as 50,000 business professionals and government officials from more than 300 major cities in China. Over 1,500 correspondents from hundreds of domestic and foreign mainstream media will extensively cover the whole activities.

Themed on bilateral investment promotion, the CIFIT 2019•BRIC will further strengthen the function of three platforms of “international investment promotion, authoritative information release and investment trend discussion”, so as to cultivate an internationalized, specialized and branded event. The CIFIT 2019•BRIC will highlight the “Belt and Road Initiative” and hold the Belt and Road Investment Congress, striving to provide an investment promotion & cooperation platform for countries and regions along the Belt and Road. Centered on the practical needs of the enterprises and investors, the CIFIT 2019•BRIC integrates project negotiation into every major event to drive more tangible business outcomes. It serves as a one-stop platform for global participants to share investment information, tap business opportunities and promote bilateral or multilateral economic cooperation and exchange.

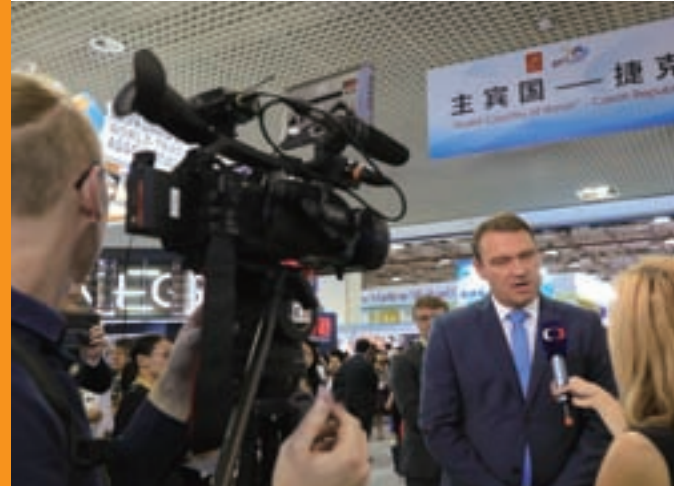
The CIFIT Organizing Committee sincerely welcomes investment promotion agencies, chambers of commerce, industrial associations, multinational corporations and renowned companies worldwide to the great platform and share business opportunities.



# Showcasing Global Business Opportunities:

# Exhibition

The 130,000m<sup>2</sup> exhibition area will be constituted of 3 major parts, namely Investment Promotion Pavilion, Industrial Promotion Pavilion and Silk Road Trade Pavilion. Covering "Invest China" sector, "Invest International" sector, "Chinese Development Zones" sector, "Modern Service and Finance" sector and "Talent•Project•Capital" sector, Investment Promotion Pavilion focuses on related themes through comprehensive display, promotes China's FDI while facilitating Chinese companies' outbound investment; The Industrial Promotion Pavilion highlights investment opportunities on key industries, such as China international industrial internet, green innovative technology & products, real estate, wine, tea, health, art collection investment, fruit and vegetable, rosewood culture, we media, etc. The Silk Road Trade Pavilion will be specially established to showcase the featured commodities of countries along the Belt and Road.



	Exhibition Area	Target Exhibitors and Scope of Exhibitions
Investment Promotion Pavilion	Invest China	Featuring investment policies and climates of all Chinese provinces, municipalities and autonomous regions; their investment projects and investment-related products; one of the province will be staged as "Guest Province of Honor".
	Invest International	Featuring international climates, investment projects, and related products staged by international economic organizations and investment promotion agencies of overseas countries and regions, including the "the Belt and Road" and the BRICS Countries. "Guest Country of Honor" will be staged to fully display its investment environment.
	Chinese Development Zones	Featuring industrial zones, high-tech development zones, bonded areas, export processing zones, and Taiwanese investment zones.
	Modern Service and Finance	Featuring domestic and overseas financial institutions, investment service agencies and enterprises in modern service industry, etc.
	Talent•Project•Capital	Chinese returnees and professional technical training personnel will be invited to show their research achievements, patented technologies and entrepreneurial accomplishments.
Industrial Promotion Pavilion	China International Industrial Internet Innovation and Development Conference	The exhibition area will be divided into four sections: 5G interconnection, industrial and internet information security, industrial internet APP and industrial internet demonstration base.
	Green Innovative Technology & Products	Featuring advanced green and low-carbon technologies, products and services at home and abroad, creating new trade, investment and financing opportunities for green and low-carbon enterprises.
	Real Estate Investment (land, house property and building materials)	Featuring land reserve transaction institutions, level 1 land developers and renowned enterprises in the real estate, house property and building materials industry; showcasing land development project, land transfer projects and real estate services, etc.
	Wine and Liquor	Featuring wine, wine utensils and related products, and goods related to wine culture. A number of overseas wineries will stage exhibitions for trading purposes.
	Brand Tea	Featuring renowned domestic and overseas tea enterprises; facilitating their product promotion and investment cooperation.
	Health Industry	Featuring enterprises in medical apparatus and instruments, health management, rehabilitation therapy, cosmetology and body care, pension industry, etc. A communication area will be set up to facilitate exchanges of medical talents and investment promotion of medical research.
	Art Collection Investment	Featuring art companies, art museums, galleries and art auction companies; showcasing artwork from home and abroad; offering platform for art collection investment and auction.
	Fruit and Vegetable	Featuring producers, processing companies, equipment manufacturers and logistics enterprises of fruit and vegetable industry; creating a platform of communication and demonstration for the whole industrial chain.
	Rosewood Culture Investment	Featuring Chinese classical rosewood craft and culture, promoting investment cooperation for China's high-end rosewood industry.
	We Media	Featuring well-known we medias and some suppliers of we media.
Silk Road Trade Pavilion	Showcasing the featured commodities of countries along the Belt and Road, and encouraging the trade-driven investment and the investment cooperation promoted by industries.	

## Exploring Investment Trends:

A series of activities of "International Investment Forum 2019 (IIF 2019)" will focus on building an open world economy and closely follow the theme of bilateral investment promotion. State leaders from China and foreign countries, heads of international economic organizations, executives of multinational corporations, prominent academics, heads of media outlets, and principals of leading private enterprises will attend the forum and deliver speeches. The IIF has become a major platform for governments, investment institutions and enterprises around the world to release authoritative investment policies, coordinate investment mechanisms and foresee investment trend. At the same time, many well-known international economic organizations and institutions will launch the latest investment development reports and hold scores of thematic forums during the CIFIT.

## Forums and Seminars



### International Investment Forum 2019

To focus on bilateral investment, highlight the "Belt and Road Initiative", and build an open world economy.

#### Thematic Forums:

2019 Belt and Road Investment Cooperation Summit for Overseas Chinese Merchants  
Belt and Road Equipment Manufacturing International Production Capacity Cooperation Forum  
Belt and Road International Industrial Parks Construction and Development Forum  
Belt and Road Infrastructure Investment and Construction Summit  
Belt and Road Telecommunications International Cooperation Forum  
Belt and Road Intelligent Community Forum  
Co-Build Green Belt and Road Symposium

#### Investment Salon of International Investment Experts Committee

Discuss the current domestic and foreign macroeconomic trends, investment hot topics

#### Policy and Information Release:

2019 World Investment Report (Chinese Version), Report on Foreign Investment in China (2019), China Foreign Investment Index (CIFIT Index), Report on Development of China's Outward Investment and Economic Cooperation, Report on the Development of China Foreign Contracted Projects, China Foreign Labor Cooperation Development Report, Report on the Development of China's E-commerce, Green Development Innovation Model Report, Development Zone Open & Innovation Index, Report on China's Foreign Investment in the Past 40 Years of Opening-up and Its Prospects, etc.

#### Thematic Forums on Hot Investment Topics:

China International Industrial Internet Innovation and Development Conference 2019, Transnational Corporation Symposium and Development Outlook, Investment Facilitation and Development Seminar, China Financial Leasing Development Forum, Investment Summit on Circulation and Trade Services, World Business Leaders' Round-table, Sustainable Industrial Development Seminar, Green Innovation Development Conference, Global E-Commerce Congress, China International Green Development Conference 2019, The International Summit on Small Towns with Chinese Characteristics, the Asian Investment Fund Summit, the Global PE Journey, "the Belt and Road" New Youth Leaders' Summit, China Copyright Investment and Financing Conference, etc.

#### Investment Promotion Activities

Investment Briefings organized by domestic and overseas countries (regions)

## Capital Meets Projects:

## B2B Matchmaking

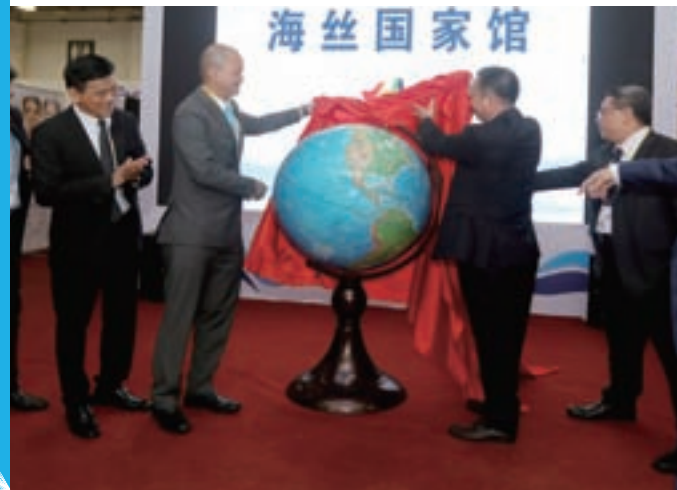
The CIFIT 2019•BRIC will fully implement the concept of "Extensive Matchmaking", integrate matchmaking session with exhibitions, forums and seminars and other major activities. The CIFIT will collect 30,000 investment projects around the world and arrange more than 1,000 matchmaking sessions as well as over 300 B2B meetings. With precise industry segmentation, optimized matchmaking process, and the activity of "Investment Promotion Tour", the CIFIT 2019•BRIC will continue to offer "high-end, elaborate, interactive and exclusive" services to professional investors, qualified project holders and governmental promotion agencies of various countries, thereby further enhance project matchmaking results and negotiation effect.



Type	Event	Date	Organizers	Scale
Major Industry Matchmaking	Matchmaking for Major Industry Investment Projects	Sept. 8-10	Project Team of the CIFIT Organizing Committee and CIFIT partners	Every half day, 30 to 50 investment institutions are arranged to set up business negotiation platform
Key Regions Matchmaking	Investment Briefing of Guest Country of Honor	Sept. 8	CIFIT Organizing committee, Related organizations of guest country of honor	About 300 people
	Investment Briefing for Guest Province of Honor	Sept. 8	CIFIT Organizing committee, Related organizations of guest province of honor	About 150 people
	Investment Briefings for Key Countries and Regions	Sept. 8	CIFIT Organizing committee, Related organizations of key countries and regions	About 150 people
	Star County Investment Briefing	Sept. 9	CIFIT Organizing committee Related organizations of star county	About 120 people
Specific Matchmaking	Listed Companies Merger and Acquisition Matchmaking Symposium	Sept. 8	Project Team of the CIFIT Organizing Committee, Cooperation agencies	Setting up negotiation Platform for 20-30 domestic and international listed companies with merger and acquisition intention
	Investment Fund and Project Matchmaking Symposium	Sept. 8	Project Team of the CIFIT Organizing Committee, Cooperation agencies	Setting up negotiation platform for 20 investment funds
	Matchmaking Symposium for Investment Projects of Taiwan-funded Enterprises	Sept. 8	Project Team of the CIFIT Organizing Committee, Taiwan business associations and agencies	Setting up negotiation Platform for Taiwan-funded Enterprises
	High-level Talent Quality Project Road Show	Sept. 9	Project Team of the CIFIT Organizing Committee, Related institutions from overseas countries and regions	6-8 projects, and 30 investment institutions
	Matchmaking Activity of Talent, Project and Capital	Sept. 9		Investment organizations, related enterprises and merchants all over the world
	The "Belt and Road" Matchmaking Symposium	Sept. 9	Project Team of the CIFIT Organizing Committee, Related institutions from overseas countries and regions	30-50 investment institutions
	Matchmaking Symposium for Chinese Enterprises Going Global	Sept. 9	Project Team of the CIFIT Organizing Committee, Related organizations of overseas countries	About 400 Chinese enterprises and 80-100 overseas investment institutions
High-level Business Networking	Investment Plans Release	Sept. 8	Project Team of the CIFIT Organizing Committee	4-6 large investment institutions
	Capital Meets Project—Networking for Investment Institutions	Sept. 8	Project Team of the CIFIT Organizing Committee	80-100 investment institutions
	Investment Institutions' Dialogue with Governors and Mayors	Sept. 8-10	Project Team of the CIFIT Organizing Committee, Local business offices and agencies	Arranging about 40 meetings
	Investment Projects Road Shows (according to different topics)	Sept. 8-10	Project Team of the CIFIT Organizing Committee, Cooperation agencies	8-10 road shows
Online and Offline Matchmaking	Online CIFIT	Daily and during the CIFIT	Project Team of the CIFIT Organizing Committee, Online CIFIT	Setting up experience area in the exhibition hall, and making daily online display, roadshow and matchmaking
	Investment Promotion Tour (visiting the guest provinces of honor, star cities and key regions of the CIFIT)	Daily work	Project Team of the CIFIT Organizing Committee, Online CIFIT	Organizing investment agencies to visit various areas, hosting B2B matchmaking with local governments and enterprises, and inspecting the development zones

For more information or the latest schedule of the CIFIT 2019•BRIC events, please log on [www.chinafair.org.cn](http://www.chinafair.org.cn).

# *A Never-ending Investment Promotion Platform: Online CIFIT [www.icifit.com](http://www.icifit.com)*



Online CIFIT 2.0—[www.icifit.com](http://www.icifit.com) serves as a big data platform for investment institutions to release investment information and policies, and facilitate capital and projects matchmaking on a regular basis. Beyond time and space limits, the online CIFIT 2.0 offers a never-ending investment promotion platform for investors and project holders.



The CIFIT is gaining rising recognition in the international business community and has been well accepted as a major rostrum to release investment policies and information. Exhibitors from over 50 countries and visitors from more than 100 countries are expected to attend the CIFIT 2019•BRIC to discuss international investment trends and promote international investment cooperation.



*Join us in  
exploring global  
investment  
opportunities on  
the extraordinary  
platform of  
CIFIT 2019•BRIC*



*For registration or the latest  
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*Belt and Road  
Initiative*

*New  
Development*

*Bilateral  
Investment*



CIFIT WeChat

Strategic Partners



# Reply Slip for the CIFIT 2019•BRIC

Please log on [www.chinafair.org.cn](http://www.chinafair.org.cn) for registration of the following information. The CIFIT Organizing Committee will dedicate to providing you with the best services.

Name of Organization		
Type of Organization	Government      Investment Promotion Agency      Embassy or Consulate Business Association      Multinational Enterprise Enterprise (Main Industry: _____) Others (Please kindly specify the category: _____)	
Contact	Name	Phone
	Mobile	Email
	Address	

## 1. What kind of organizations do you want to meet in the followings? (Multiple)

International Organization      Multinational Enterprise      Business Association      Investor      Project Holder  
 Investment promotion agencies of relevant provinces, cities and municipalities, please indicate province/city

Media      Others \_\_\_\_\_

## 2. Which function of the CIFIT 2019• BRIC interests you most? (Multiple)

Participation as Exhibitors      B2B Matchmaking      Relevant Forums and Seminars  
 Attendance as Visitors      Others \_\_\_\_\_

## 3. Which industries your esteemed office is most interested in? Any detailed investment and cooperation information is highly welcomed.

